Audiovisual Translation as a Catalyst for Promoting Diversity and Inclusion in the MENA Region: State of the Art and Future Prospects



Guest Editor

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Dear colleagues,

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Audiovisual Translation (AVT) has become critical in promoting diversity and inclusion in the media and entertainment industries.

It enables audiences to access content in their language, ensures the representation of diverse groups on screen, preserves cultural heritage, and promotes intercultural dialogue and understanding. As such, it has the potential to contribute significantly to a more inclusive and equitable society.

Relevant Themes:

1. AVT and the promotion of linguistic and cultural diversity in North Africa and the Middle East (MENA)

2. The role of AVT in promoting inclusion and social justice in MENA

3. Challenges and opportunities in the translation of audiovisual content in MENA

4. The impact of AVT on the reception of audiovisual content in MENA

5. Accessibility, subtitling, and audio description in MENA contex6. AVT and the preservation of cultural heritage in MENA

We look forward to receiving your contributions.

Keywords

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Inclusion; Accessibility; linguistic and cultural diversity; (Mis)representation; Intercultural dialogue; Minority groups and languages; National heritage; AVT and digital transformation

